



P&Mvg AÂ†j cKlZK M'vm weZiY l eVRiRiZKi†Y `bxZ t eVLivev` M'vm wmtógm wjwg†UW Gi

M†eIYvi djvdj I †⁻vi Kvw

➤ †KvǎúvbxiUi mteṽP bxiZibaviYx cl`-tevW Ae wWti±im- c†ivcwi miKvi wbqšZ; hv Gt`k̄i †Kvǎúvbxi
AvBb Ges DbZ t`k,†jv‡Z AbkxbjiBz Ktcv†iU Mf†bÝ g†Wj,†jvi mv‡_ m½ZCzy bq|

➤ †KvǎúvbxiUi ciPiPjbv cl` e†Mi K†gi tgqv` GZ ms†¶β th, Zviv †Kvǎúvbxi Rb` `¶ I KvHkiX bxiZ
cyQ†bi Rb` c†qvRbxq mgq cvb bv|

➤ teiki fvM †¶†† †KvǎúvbxiUi cavb wbevnxt`i A\_vr e'e⁻vcbv ciPiPjKMY†K ⁀í mg†qi Rb` †c†Uvevsjvi
Aaxb⁀ Ab` †Kvǎúvbxi t\_†K wb†qm t`qv n†q†Q; hv wKbv A†bK mgq †Kvǎúvbxi tbZZ†K `ej K†i†Q|

➤ cvejK wjwg†UW †Kvǎúvbxi ^ewkó” Abhvqx mKj †ÓK†nvì v†i i ciZwbiaZ †Kvǎúvbxi ciPiPjbv cl†` wbwðZ
Kiv nqw| KviY ivóB GB †Kvǎúvbxi mKj tkqv†ii gvijK|

➤ †Kvǎúvbxi ciPiPjbv cl†`i mKj wmxvš me mgq Povš etj we†eiPZ nqbv; †Kbbv †c†Uvevsjvi ciPiPjbv
cl` t\_†K MnX wmxvš A†bK mgq †c†Uvevsjvi tevW t\_†K cbivq Ab†gv`b K†i wb†Z nq|

➤ †Kvǎúvbxi AvRZ teiki fvM ivR⁀ miKvix †KvlvM†i Rgv w`†Z nq; d†j MvnK tmevi gv†bvq†b
†KvǎúvbxiUi AwAKZi m¶gZv ev `¶Zv AR†bi Rb` c†qvRbxq Avw_K m½Z _v†Kbv|

➤ ivRwbZK ⁀_v†x `j ev gnj wewRGmGj Gi ciPiPjbv cl`†K Akea Pvc w`†q we†`kx †Kvǎúvbxi Kv†Q
M'vm weμq Ges bzB bzB RvqMvq M'vm weZi†Yi Rb` wmxvš wb†Z eva` K†i†Q|

➤ M'vm ms†hvM t`qvi †¶†† †KvǎúvbxiUi j ¶ gvîv wbaviY μUcY|

†KvúvbxUi mKj KgKvŰ `bxZ we`gvl M`vm ms†hvM c`vb l wglUvi wiWs G `bxZi e`vcKZv tekx| GQvov l
Ab`vb` cšvq l `bxZ msNwUZ n†”Q; thgb

- Abɔɔvɔgɔw`Zfɔtɛ M'vɔmɪ Pɪc evɔvɔɔv,
- wɔUvi evBcɔm Kiv,
- A%ea mɔtɔhvM c`vb/tbqv,
- wɔt½j evYvi Pjvi Abɔɔv`b wɔtq Wej evYvi wɔtɔtɛ e`envi Kiv
- wɔqɔqZ wɛj c`vbɔK AɔwɔqZ Kiv

- msþhvM þbqví t††í í vKvUví Rb" NI c`vb,
- cwi tek Aia`Bi t\_K þbv-Ae†RKkb mwiUd†KU Mn†Y NI c`vb,
- wej tLjvcx†`i M`vm c`vb wbiwe"Qb ivLvi Rb" NI c`vb,
- KgX wb†qvM I e`j x†Z NI c`vb I Mnb,
- †KbvKvUvq `bxZ, †Kváuwi bi f`vc `e" weµ†Z `bxZ

†Kváuwi bi w†÷g jm:

- Non-bulk customer (†QvU MvnK) †`i g†a" M`vm eU†b w†÷g j†mi cwigv kZKiv 50 fVM|
- †Kváuwi bi i" t_K 2007 mv†ji w†m†i chŠ tgvU w†÷g j†mi cwigv 1,646 †KwU UvKv

†Kváuwbxi tmevMnxZ†`i (Non-bulk Consumers) Ici cwiPwjZ Ri†ci djdj:

tmevi aib	kZvsk
K. M`vm msþhvM Mn†bi ci M`vm mieiv†ni mgqKvj	
▪ msþhvM cµqví Aee"nZ c†iB M`vm e`envi Ki†Z t†i†Qb ▪ 1-10 w`†bi g†a" M`vm e`envi Ki†Z t†i†Qb</li> <li>▪ 21-30 w`†bi g†a" M`vm e`envi Ki†Z t†i†Qb ▪ 31-180 w`†bi g†a" M`vm e`envi Ki†Z t†i†Qb	26.0% 53.2% 6.6% 1.8%
L. M`vm msþhvM c`v†b Aea †jb†`b	
M`v†mi msþhvM þbqví Rb" AwiZ† <sup>3</sup> A_ c`vb K†i†Qb	56.0%
▪ AvevwmK MvnK†K M†o NI w`†Z n†q†Q</li> <li>▪ AbvevwmK MvnK†K M†o NI w`†Z n†q†Q	11,053 UvKv 45,447 UvKv
i†agv† 2006-07 A_ eQ†i M`vm msþhvM c`v†b NI †jb†`b n†q†Q	25.28 †KwU
†KváuwbxiUi i" t_K w†m†i 2007 chŠ M`vm msþhvM c`v†b NI †jb†`b n†q†Q	396 †KwU UvKv
M. M`vm msþhvM cµqvq wVKv`v†i i f†gKv	
GKwU wbi`ó cwigvY A_ wVKv`vi†K c`v†bi gva†g msþhvM msµvŠ mKj KvH maúv`b K†i†Qb	48.9%
i†agv† wVKv`v†i i Rb" c†hvR" KvRUK Kivi Rb" wVKv`vi w†qvM K†i†Q†jb	49.4%
M`vm msþhvM þbqví t††í wVKv`vi†`i gva†g Av†e`bc† D†E†vjb K†i†Qb	28.5%
Av†e`b ciY I Rgv`v†bi Rb" wVKv`v†i i mn†hvMZv w†q†Qb	29.5%
M`vm msþhv†Mi gvb†P† AsK†bi Rb" wVKv`v†i i mn†hvMZv w†q†Qb	80.0%

cvBc jvBb †Kv_vq em†e Zvi gybPĪ AsKb Kivi Rb" †VKv`v†ii mn†hwmZv †b†q†Qb	79.90%
iv`v KvUvi Ab†gv`b cv†Bi Rb" †VKv`v†ii mn†hwmZv	78.4%
cv†tek Aia`B†ii Qvoc†Īi Rb"	79.4%
ms†hvm †d e`vs†K Rgv †`qv† Rb" †VKv`v†ii mn†hwmZv †b†q†Qb	43.0%
N. †ej mspvš Rvi†ci Z`	
†Kv†úvbx KZK †baw†iZ †ej†K cQ>` K†ib e†j gZvgZ †`†q†Qb	77.0%
M`vm †ej cv†i†kva Ki†Z e`vs†K †M†q `†fvM †c†v†Z nq	74.0%
M`vm †ej Rgv †`†Z †M†q A†bK mgq j†v jvB†b `†o†q _vK†Z gj`evb mgq bó nq Ges †fvM†iŠ †c†v†Z nq	99.0%
O. †Kv†úvbx††mevq mšó	
Ave†mK I Abve†mK Df†q †e†RGmGj Gi M`vm mieiv†ni ††††† mšó	93.4%
M`v†mi †baw†iZ ms†hvm †d Gi e`vc†i c†ivc†i mšó	17.9%
†Kv†úvbx †mev c`v†bi ††††† MvnK†`i mšó:	
▪ c†ivc†i mšó	58.0%
▪ kZvsk tgvUvgU mšó	40.6%
▪ mšó bq	1.4%

Kvd†Kvi Kv†Q M`vm †e†q Ges ZrKvjxb miKv†ii bRxi†enxb `bx†Z:

- G†U †Qj evsjv†`†ki Rb" meKv†ji me†P†q eo ^e†`†kK †e†b†qvM|
- 1990 mv†j m†ú`Z Kvd†Kv P†<sup>3</sup> i Av†\_K gj` 500 †g†jqb BDGm Wjv†ii ev 2500 †K†U UvKv
- G M`vm mieiv†ni Rb" †Kvb AvŠR†ZK ev RvZ†q `icĪ Anev†bi e`e`v Kiv nq†b|
- evsjv†`k†K 2008 Gi AvMó chŠ Kvd†Kv†K tgvU M`vm fZ†K †`†q†Q 1637 †K†U UvKvi|
- Īi" †_†K 2003 mvj chŠ evsjv†`†ki †bU m†ú` Kvd†Kv P†³ i Rb" M†Qv †M†Q tgvU 2065 †K†U UvKv|
- c†qvR†b Ab`vb" †`k†q MvnK†K M`vm †`qv eÜ K†i evsjv†`k miKvi Z\_v †e†RGmGj Kvd†Kv†K M`vm mieiv†n Ae`vnZ iv†L|
- †e†RGmGj 2007 mv†ji tg gvm chŠ Kvd†Kv†K 6709.05 †g†jqb Nb†gUvi M`vm mieiv†n K†i†Q hvi gj` 4346 †K†U UvKvi mgvb, hvi AvŠR†ZK gj`7,100 †K†U UvKv| †e†RGmGj ev evsjv†`k miKv†ii AvZ†i³ gbvdv n†Z cv†Z cvq 3825 †K†U UvKv hv Øviv hgbv †mZi g†Zv Av†iK†U †mZ †Z†i Kiv †h†Zv|